

18th October 2011

Dear Sir or Madam,

RE: EUROHOCKEY CLUB OF THE YEAR AWARD 2011

The EHF successfully launched its EuroHockey Club of the Year Award at the EHF General Assembly in 2007, and 4 clubs have so far been awarded the title Club of the Year in 2007, 2008, 2009 and 2011.

- 2007 Club of the Year: ASKO THC Linz, Austria
- 2008 Club of the Year: Braxgata HC, Belgium
- 2009 Club of the Year: MHC Fletiomare, The Netherlands
- 2010 Club of the Year: Servette HC, Switzerland

We were delighted to receive a significant increase in the applications for this award in 2010 and look forward to increasing this number in 2011.

This award is an opportunity for EHF and you the National Association to demonstrate our appreciation of the work that our clubs do. Clubs are at the core of most of hockey in Europe, both for the elite players and all those players who enjoy hockey on a weekly basis.

We know from experience that this award will be a significant help to the winners and nominees when:

- Gaining National Government support for facility development or other projects
- Promoting the club and attracting new members
- Approaching club partners and sponsors



EuroHockey

We are delighted to announce the opening of nominations for EuroHockey Club of the Year, 2011.

Attached please find:

- EuroHockey Club of the Year Award - Criteria for entry
- EuroHockey Club of the Year Award - Nomination Form

The Process:

- **Nominations can be received between 20th October 2011 and 31st December 2011.**
- The EHF Development Committee will study and produce a shortlist of the nominated clubs in February 2012.
- The Executive Board will select the winners: EuroHockey Club of the Year 2011 at the March 2012 meeting
- Winners will be awarded the EuroHockey Club of the Year Award 2011 between April – September 2012

We look forward to receiving your nominations

Kind regards

Gerry Ralph

Gerry Ralph
Chairman, Development Committee